# Interagency Human Trafficking Task Force Meeting Minutes for Victim Services Subcommittee Monday, February 25, 2013

Convened at 9:34 AM

Members present: Julie Dahlstrom, Audrey Porter, Stephanie DeCandia, Cherie Jimenez, Steven Procopio, Tom

King, Liam Lowney

Members absent: Joe McKown

Additional participants: Corinn Nelson, Linda Brown, Samuel Tsoi, Lurena Lee

AGO Staff present: Nikki Antonucci

## February 11, 2013 Meeting Minutes Approved

Upon proper motion made and seconded, the Subcommittee voted to approve the February 11, 2013 meeting minutes without changes.

## Presentation from Public Awareness Subcommittee and Feedback:

Public Awareness Subcommittee presented on:

- The guiding principles in a public awareness campaign (cohesive language/messaging, statewide reach, culturally sensitive materials and cost effectiveness)
- Target audience (victims/survivors, general public, employers, service providers)
- Research into what other states are doing including the outcomes, costs, increase in calls for services and materials produced
- o Research highlighted various agencies within and outside of Massachusetts

Discussed how goals of the Victim Services Subcommittee and the Public Awareness Subcommittee overlap

#### Update on Report and Recommendations:

Draft will be completed and sent to members in the near future, both tenants will be discussed in future meetings

Upon proper motion made and seconded, the Co-Chair adjourned the meeting at 11:00 AM

#### <u>List of Documents and Exhibits Used by Subcommittee</u>

Meeting notice/agenda

February 11, 2013 Meeting Minutes

State & Local Level – Public Awareness Strategy Idea Sketch

Secondary Research Findings Summary – Public Awareness Subcommittee

Interviews with Survivors and Providers – Public Awareness Subcommittee

Minutes submitted by Julie Dahlstrom and Corinn Nelson

Next meeting: March 11, 2013; 12 - 2 at the Family Justice Center